

# SKI TRIPS IN UK SCHOOLS



# SURVEY RESULTS

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Does your school support overseas activity trips during school term time?



50.4%



49.6%

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How often does your school run a ski trip?

More than once a year 5.51%

Annually 43.31%

Biennially 20.47%

Less frequently 14.17%

Our school never runs ski trips 16.54%

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What is the main reason why your school does not run ski trips?

Too expensive for parents - 50%

No staff suitably qualified - 10%

Staff not willing to take trips during school holidays - 10%

Risk to safety too high - 10%

Not enough educational value - 5%

We prefer other activity based trips - 5%

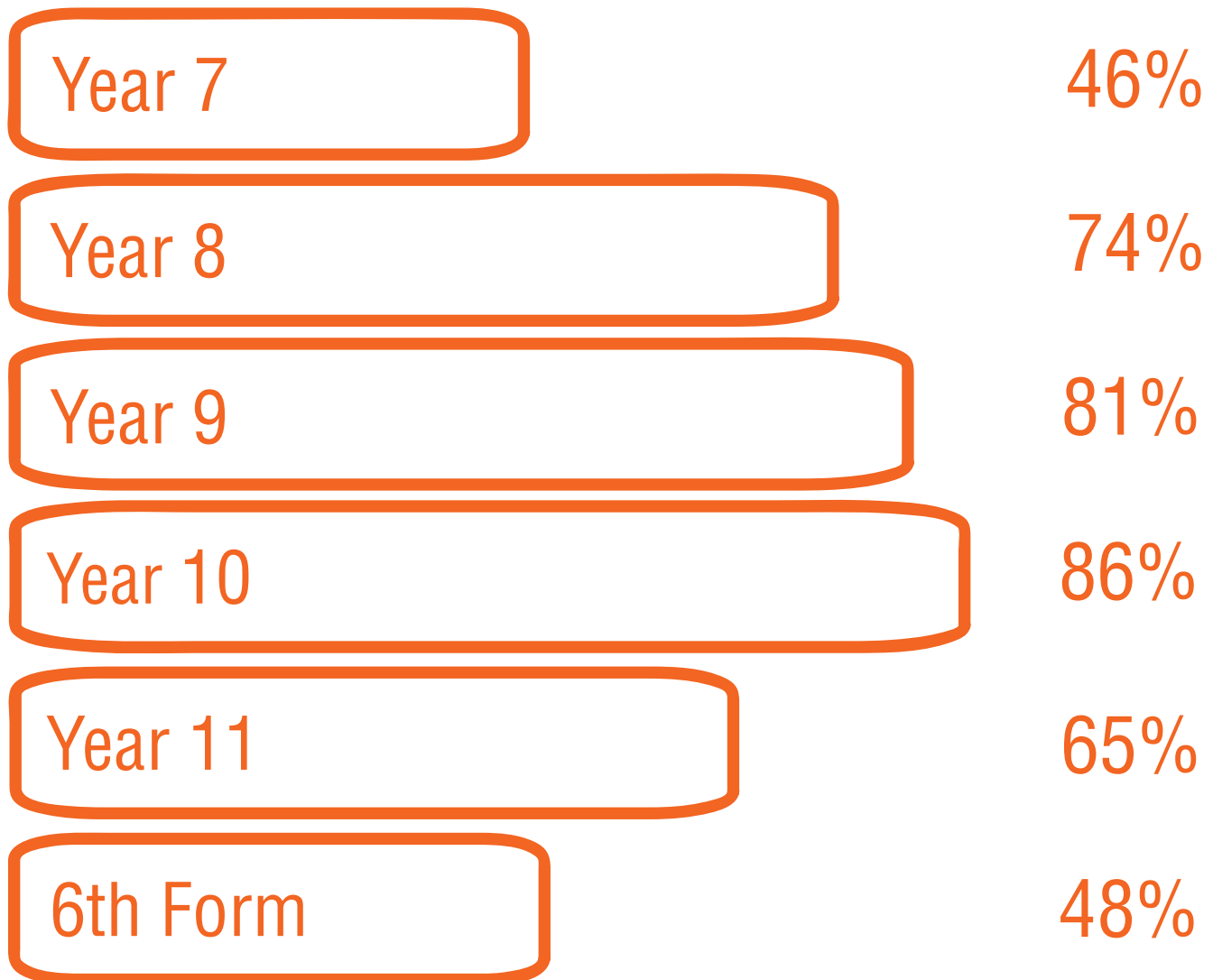
No time - 5%

Other - 5%

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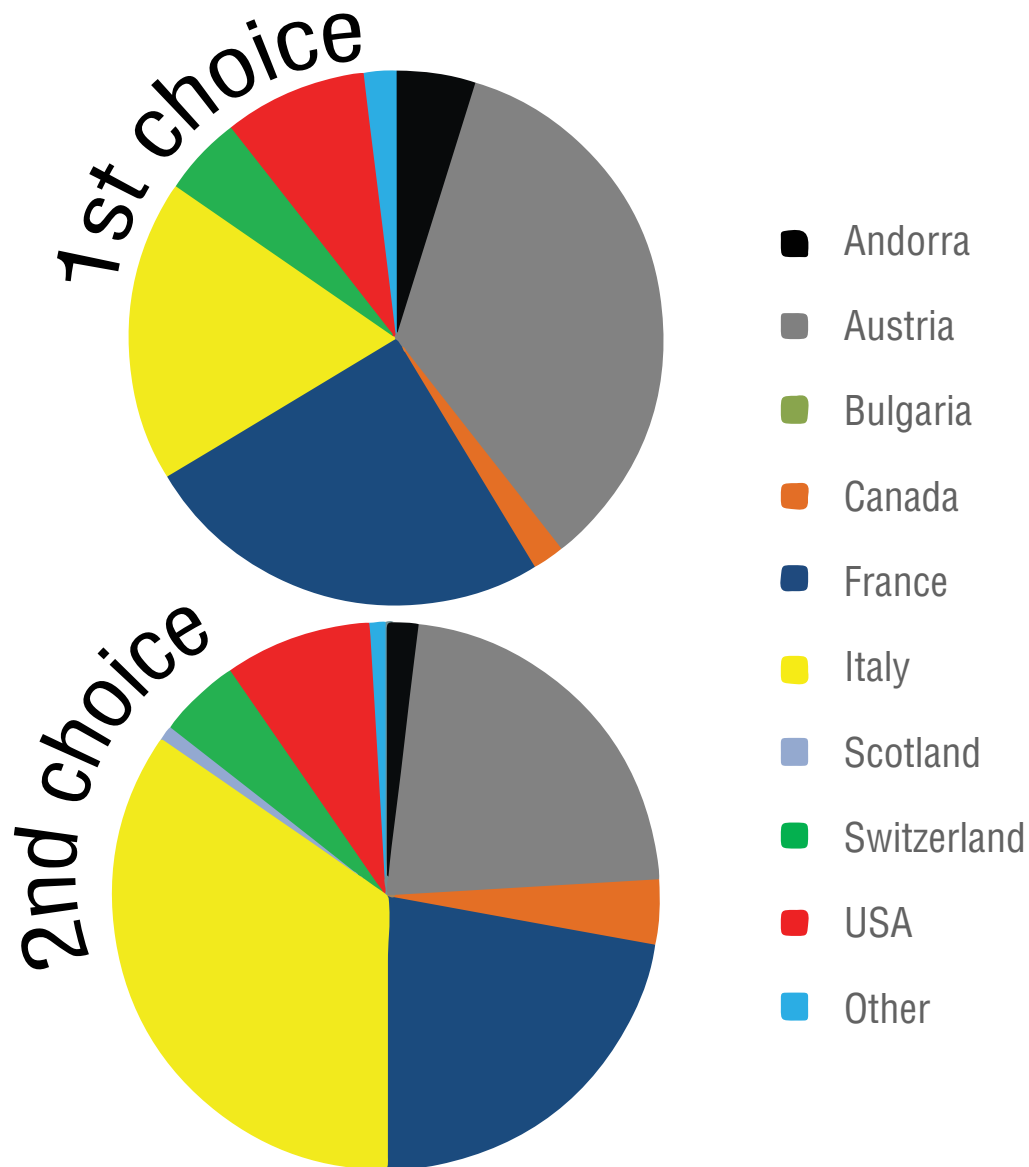
Which year groups do you take on school ski trips?



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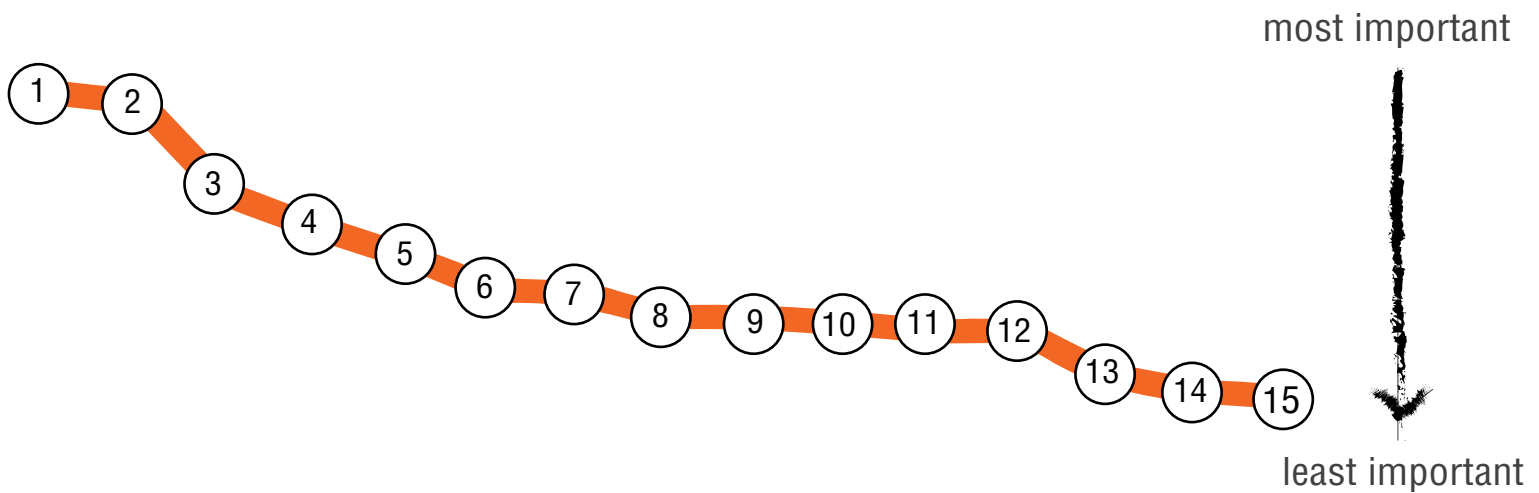
Please select your top 2 country destinations for your school ski trips..



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How important are these factors when selecting a resort for your school ski trip?

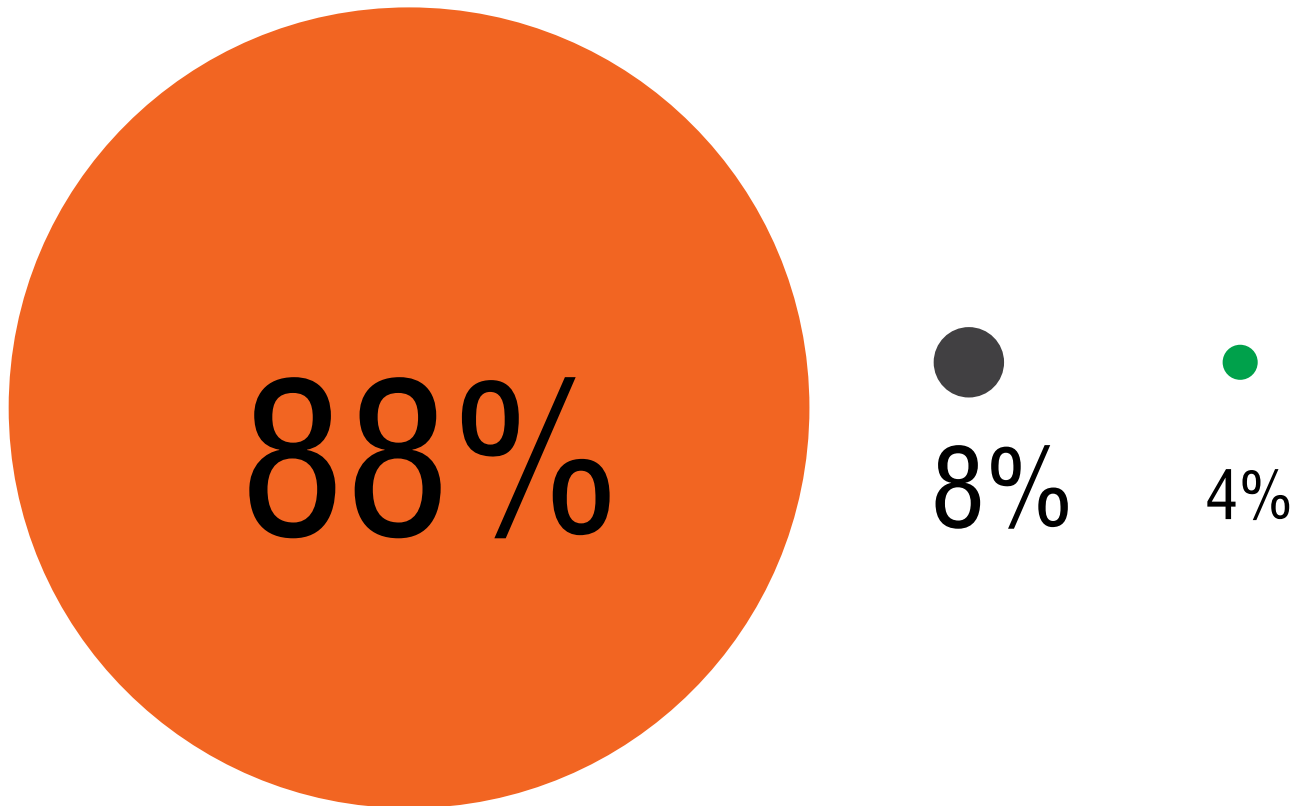





1. Suitability for school groups
2. Cost
3. Good facilities for beginners
4. The ski school
5. Availability
6. The Hotel
7. Location of hotel in resort
8. Height of resort and snow record
9. Variety of runs for experienced skiers
10. Large ski area
11. Off-piste facilities in the resort e.g. ice-skating
12. Staff know the resort
13. The resort offers new experiences
14. Overall travelling distance from our school
15. We always visit the same place

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When organising your school ski trip, please select which of the statements below most applies to your school.



-  The majority of our arrangements are managed by a specialist school ski travel operator
-  We organise everything ourselves
-  The majority of our arrangements are managed by a non-school ski travel operator



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## Comments from schools

‘Travel during term time would be great but the cost to the school to cover staff is too great. I believe those schools that facilitate this have their priorities right in offering pupils the chance to participate.’

‘As you may know there is a lot of red tape to get through to organise a trip aboard, especially a ski trip. So any extra information available around risk assessments for all activities would be very useful.’

‘I think overseas school travel is extremely beneficial. I have run school ski trips in previous schools very successfully. Overseas travel is great for all pupils to experience . I would like every pupil to get this as part of their education at secondary school.’

‘Brochures Overstate resort suitability’s often. My first brochure and website activity is to check what is being said against resorts I know...Being unfair here is a no booking result. Also, I will not tolerate being poorly handled by call centre staff.’

‘The cost of going in term time makes many trips unmanageable. Staff are less willing to give up hard earned holidays now than previously.’

‘It has become increasingly difficult in recent years and more expensive as schools are reluctant to allow travel in term time.’

‘Teachers organising it should attend training - Snowsports Organisers Course’

‘Would always take trips to North America with our age range as the experience is better than Europe and Laws remove some of the potential problems.’

‘We used to run a ski trip, but the ski specialist teachers left and trip stopped. It may be something that we look to reintroduce in the future.’