

RESIDENTIAL TRIPS 2017

Sample

Responses: 235

Location: England

School Type: Secondary Schools

Audience: SLT & Subject Heads



Does your school take pupils on residential trips?

93% said yes!

Year on Year Analysis

2017 Research | 93%

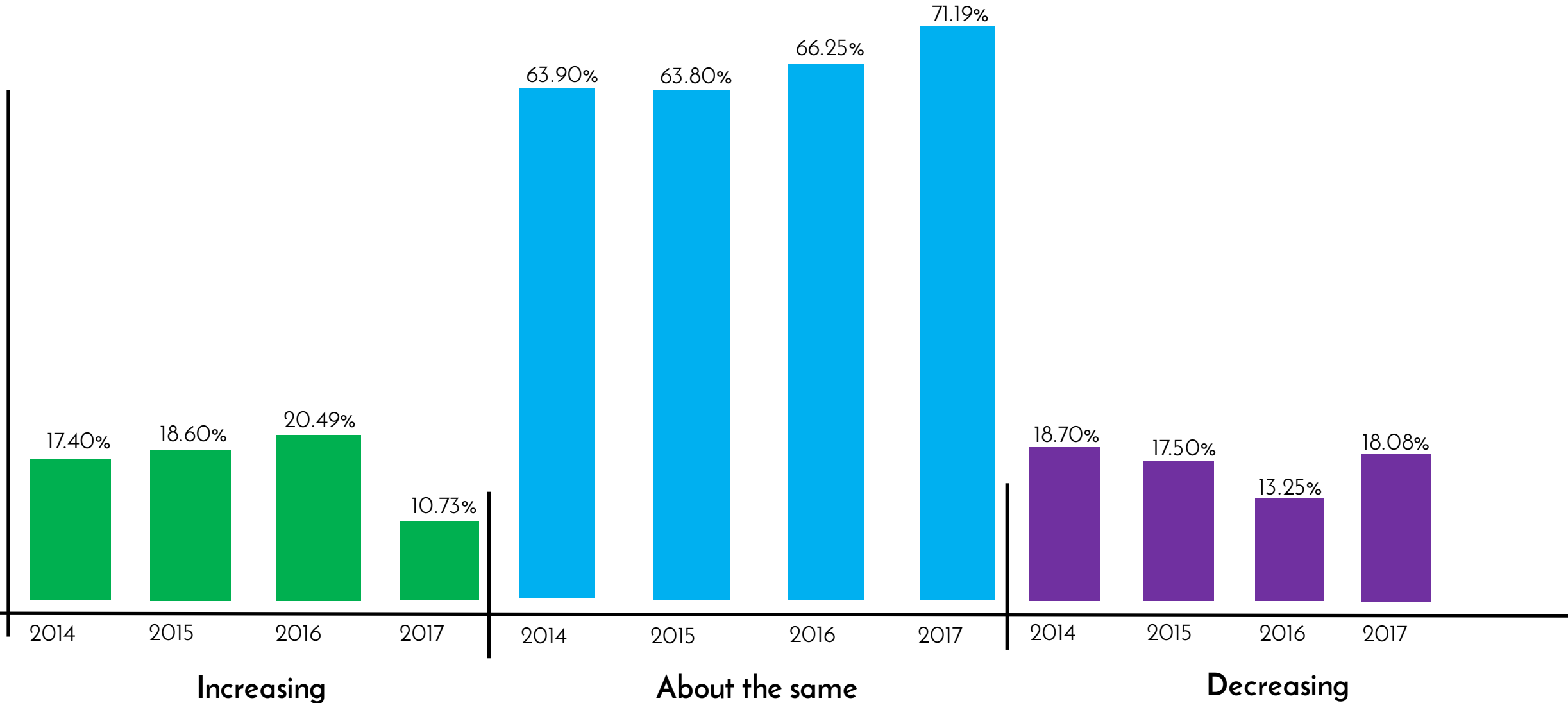
2016 Research | 96%

2015 Research | 96%

2014 Research | 97%

Schools on average indicated they run 2.5 residential trips per year at their school.

Compared to two years ago, the number of residential trips are:



Please indicate which destinations you have organised a school trip to over the past two years



1. UK



2. FRANCE



3. SPAIN



4. GERMANY

Thinking about your subject area, where would you want to travel to that you have not visited yet?



1. USA



2. UK

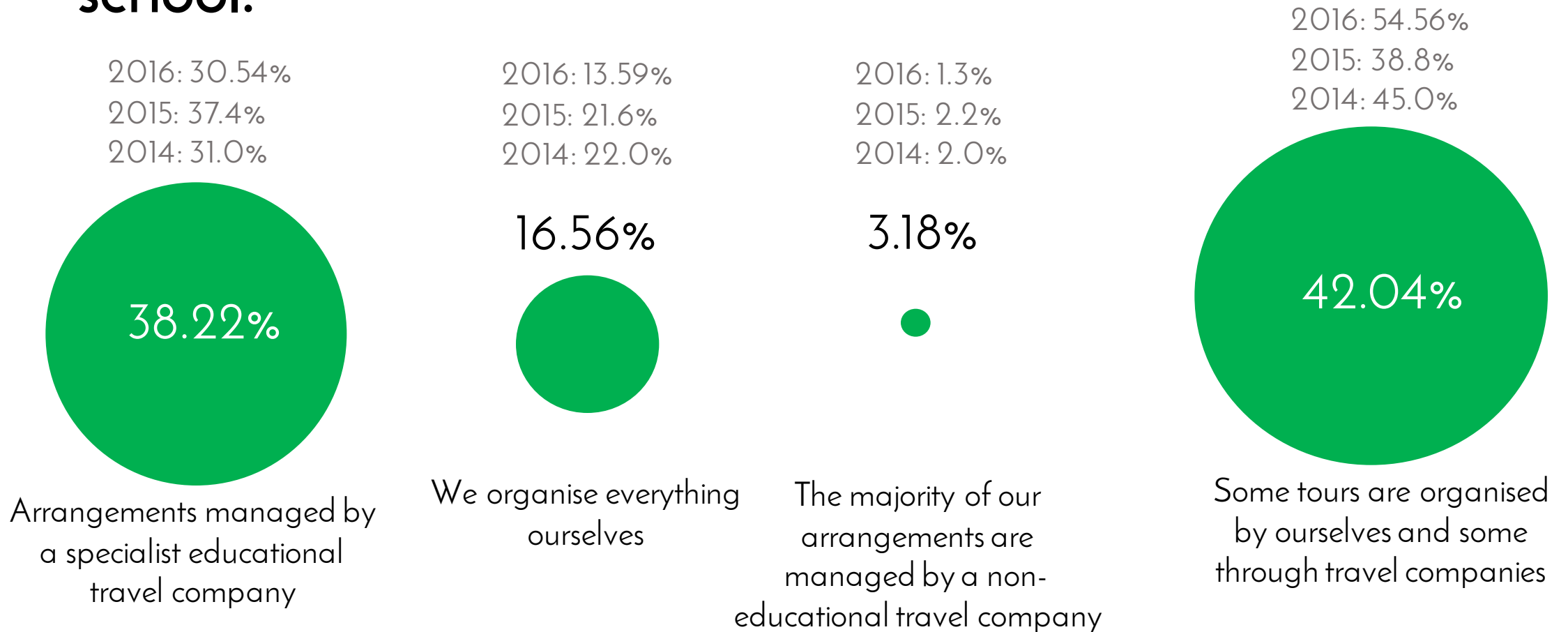


3. ITALY



4. SPAIN

When organising your subject's residential trips, please select which of these statements most applies to your school:



When thinking about your choice of travel company please indicate how important the following factors are?

The percentages refer to those who selected either 4 or 5 on the importance scale of 1 to 5.

	2017 Rank	2016 Rank	2015 Rank
1. Price	93.65%	1	1
2. Destination & excursions offered	88.89%	2	2
3. Educational content offered	74.61%	3	3
4. Previous use	63.50%	5	4
5. Recommendation	58.73%	4	5
6. LOtC Badge	46.03%	6	6
7. STF Membership	42.86%	9	7
8. Promotion or incentives	30.16%	8	9
9. Recommendation by Outdoor Advisors	28.57%	7	8



There has been little movement between 2016 and 2017.

When thinking about why you organise trips yourselves please indicate how important the following factors are in your decision to self-organise.

The percentages refer to those who selected either 4 or 5 on the importance scale of 1 to 5.

	2017 Rank	2016 Rank	2015 Rank
1. Price	87.50%	1	1
2. Previous experience at self-organising	75.00%	2	2
3. You can do a better job yourselves	54.16%	5	3
4. It's easy to organise trips over the internet	50.00%	4	5
5. No company offers what we want	33.34%	3	4



'No company offers what we want' has fallen two places over the last year.

When considering why your department runs residential visits, how important are these factors when deciding to undertake a school trip?

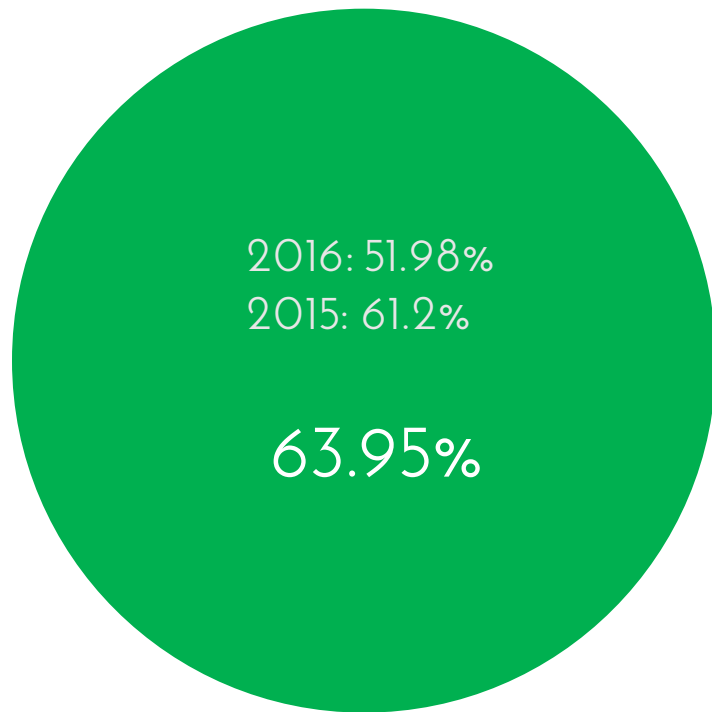
The number in brackets indicates the percentage of those who selected either 4 or 5 on the importance scale of 1 to 5.

	2017 Rank	2016 Rank	2015 Rank
1. To illustrate and enhance classroom work	89.12%	1	1
2. Team and relationship building	68.03%	2	2
3. Reward for the pupils	55.10%	4	4
4. To improve attainment and results	54.42%	3	3
5. To engage hard to reach pupils	38.10%	5	5
6. School tradition	27.89%	6	6

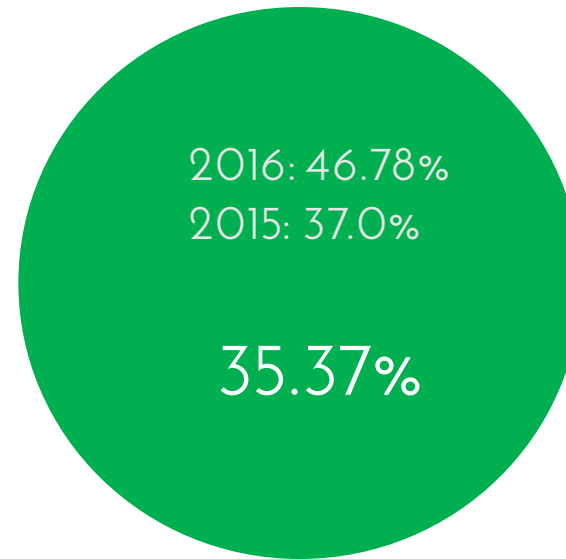


There was little movement in the year on year rankings on this topic.

Thinking about your responses above that are most important to you in your decision to travel, how well did your tours meet that objective?



Very Well



Quite Well

2016: 1.25%
2015: 1.8%



0.68%

Not Very Well

Please rate the following in order of likelihood to encourage you to take more residential visits. Please rate the following in order of likelihood to encourage you to take more residential visits.

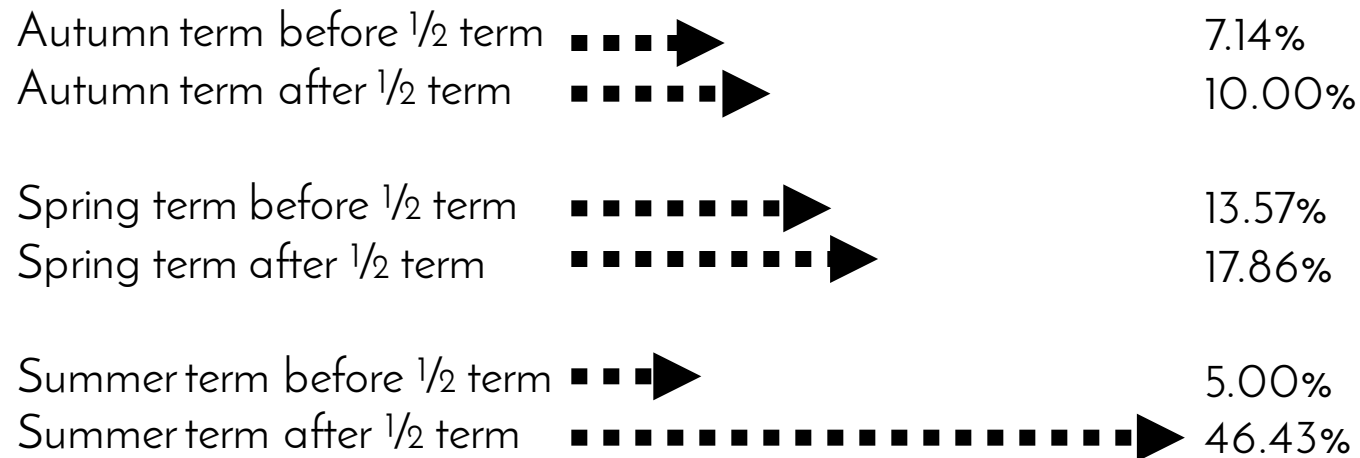
The percentage refers to those who selected either 4 or 5 on the encouragement scale of 1 to 5.

	2017 Rank	2016 Rank	2015 Rank
1. Cheaper prices	72.86%	1	1
2. More reassurance on health & safety issues	65.00%	2	3
3. Incorporation of school trips into term time	62.15%	4	4
4. Firm evidence that school trips increase attainments & results	57.14%	3	2
5. Fewer concerns about personal responsibility	57.14%	6	5
6. Free supporting educational resources	48.16%	5	6
7. Less reporting and paperwork	45.00%	7	7
8. New destinations	42.14%	8	8
9. Greater consideration in Ofsted reports	36.43%	9	9



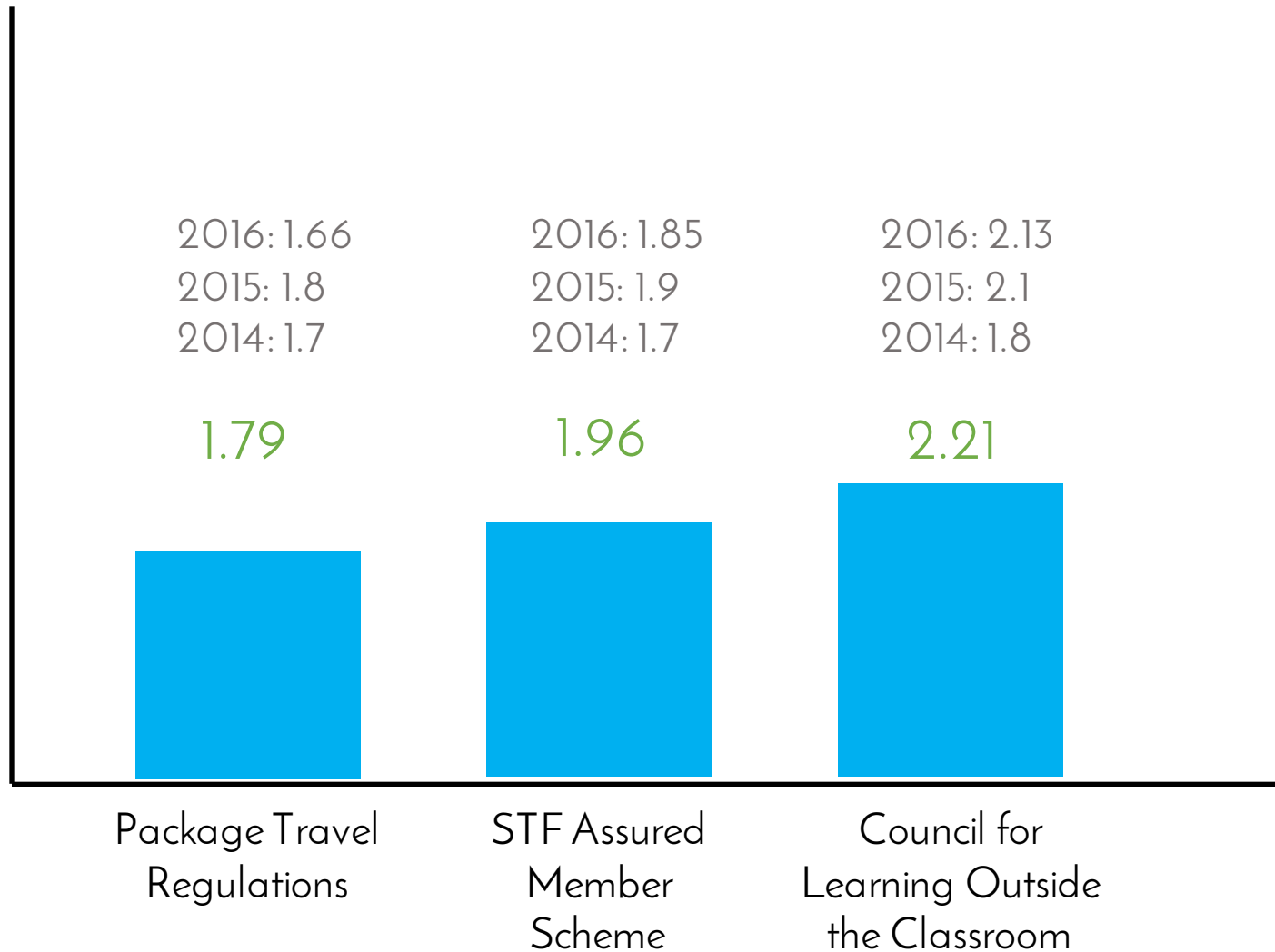
Cheaper prices remains the most encouraging factor for schools. There was minimal movement in the other rankings.

Q16 When in the school year are you likely to undertake residential trips?



Summer term after half term remains the most popular time to undertake a school trip.

Q12 Knowledge of the PTA, STF AMS and CLoTC



Knowledge of the PTA, STF AMS and CLoTC has increased slightly year on year.

Key comments

“The administration of a trip, even if it had been organised outside takes up so much time, planning, parents etc. I still do them but sometimes wonder why during the planning process- but then love it when we go.”

“The increasingly academic curriculum which focuses on content and knowledge at the expense of skills for life, collaboration, risk-taking and social interaction means residential trips are more important than ever.”

“We run two trips a year. Disneyland Paris for about 50-80 year 9 pupils each year. It takes place in the first half of the spring term. I have organised it for the last 8 years with the help of a travel company. We tell them what we want and they make the connections. We have never had any problems with their organisation.”

“We can tailor-make our itineraries without excuses being made- trips are a lot cheaper, especially when organising for groups smaller than 30 students. We know the accommodation and the coach company we are going to get. Organising with a travel company should be easier, but unfortunately this hasn't proved to be true in the last 15 years.”

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